

To whom it may concern,

I am very pleased to write this letter of recommendation about Ulaş ARICAN whom I have known as a personal friend since early 2012.

Ulaş ARICAN has been one of our most valued employees during his employment period starting from November 2014 until February 2017.

He started as a Senior Software Developer at our company in 2014 and got promoted to Lead Developer position very soon afterwards.

We are a boutique custom software development and consulting company focusing mainly on high traffic web and mobile applications. Our main goal is to create modern low resource consuming applications for our clients. Our expectations from our software developers is not only technical programming skills but also ability to research and adapt to new advanced systems and programming techniques.

Ulaş has shown a great example of team leadership and skills in programming languages beyond our expectations which led him to the Lead Developer position, which is 2nd in command in our company. His expertise and ability to teach and guide our software development team especially in structured and scripting languages and SQL based database systems has significantly improved our development schedules together with our overall product quality.

He worked in almost all our software projects during his time of employment. You can find some of them listed in the 2nd page of this letter. He created a state-of-the-art content management system (CMS) and a modern web application structure, which we still use and continue to develop further on almost all our projects. The team he lead has shown great performance and all developers who worked under his supervision have improved and reached senior level before their time.

Although we are sad to see him leave us, I understand his decision in wanting to explore his career further for better opportunities. As his supervisor and company owner I wish him the best in his path and strongly recommend him for any Senior/Lead Software Developer position in any company.

Sincerely,

Mustafa TUNÇ  
Managing Partner at Firmasoft Technologies

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**Projects Ulaş Arıcan has worked on  
between 2014 – 2017**

Project Name	Project / Company Description
<b>Karnaval Apps (2014 - 2017)</b> All Apps and Infrastructure - Turkey - Germany - Middle East and North Africa	All infrastructure, web and mobile applications design and implementation of the Karnaval platform owned by Karnaval Media Group - World's 7th largest digital broadcasting platform with approximately 10 million listeners per month.
<b>Chameleon Apps (2015 - 2016)</b> All Apps and Infrastructure - Russia	Chameleon Digital Platform - Infrastructure, web and mobile applications design and development for Russia's largest broadcasting company: Europa Media Group.
<b>Kässbohrer (2016 - 2017)</b> Kaessbohrer.com - Germany	Kässbohrer GMBH is the leading commercial vehicle manufacturer in Germany and one of leading Automotive manufacturers in Europe.
<b>Aydın Doğan Foundation (2016 - 2017)</b> Official Website - Turkey	Infrastructure support, web design and applications for Aydın Doğan Foundation
<b>Aydın Doğan Foundation (2016 - 2017)</b> International Cartoon Competition sanalmuze.aydindoganvakfi.org.tr - Turkey	Aydın Doğan International Cartoon Competition is renowned across the world as the "Oscar of Cartoons".  The participation of over 7800 artists from 137 countries in the competition held since 1983 demonstrates the role and the significance of the prize. The Jury of the competition whereby hundreds of reputable cartoonists from many different countries compete is constituted by the most eminent master cartoonists across the world.
<b>Aydın Doğan Foundation (2014 - 2017)</b> Young Communicators Competition genciletisimcileryarismasi.com - Turkey	Young Communicators Competition organized by Aydın Doğan Foundation to contribute to the raising of qualified media employees and executives for undergraduate students in Turkey.  Design and Implementation of competition management platform. Design and Implementation of competition application platform. Design and implementation of 28th Young Communicators Competition Results Microsite.
<b>Dialook.com (2016 - 2017)</b> - Turkey - Dubai - India	Dialook is a new global B2B marketplace and premium source for certified diamonds. Dialook connects diamond and jewelry professionals around the world, help them instantly find new customers and vendors.  Infrastructure, web and mobile applications design and implementation of Dialook.



Tirsan.com.tr (2016 - 2017) - Turkey	Infrastructure support, web design and applications for Tirsan Trailer - Turkey's leader and one of Europe's largest trailer transport companies.
Tirsanfinans.com.tr (2016 - 2017) - Turkey	Providing infrastructure support, web design and applications for Tirsan Finance - which is a part of the financial solutions umbrella brand, Tirsan Trailer
Pow - The Hero in YOU! (2016 - 2017) Shop.pow.com.tr - Turkey	E-commerce infrastructure, web design and content management system development for POW Collectibles - The first concept comic and collectible store in Turkey who sells products of the world's most reputable comics and action figures such as Marvel, DC Direct, Sideshow Collectibles, Kotobukiya, Gentle Giant, Diamond, McFarlane, Neca and Weta.
Garanti Koza (2017) KozaWOS / QR Based Mobile Access Application - Turkey	KozaWOS - Garanti Koza World of Sports QR based mobile access application.
Bjeff Shop (2016) Bjeff.shop / E-Commerce Project - Norway	Bjeff is born in 2016 in Norway as a means to support the paws and tails on the streets of Turkey, and encourage the adoption instead of pet shopping. Infrastructure, web and mobile design, social media management as well as marketing is owned by Firmasoft.
Piranha (2014 - 2017) piranha.com.tr piranha.com.tr/destek piranha.com.tr/arac-takip - Turkey	Web and mobile site design and implementation for Piranha who operates in IT and consumer electronics product groups. <i>Altın Örümcek Awards 2014 / Information Technologies Hardware category - 3rd on People's Choice and Software</i>
BMVA (2016 - 2017) www.kiwi-home.com - Turkey	Infrastructure, web and mobile site design and implementation for Kiwi, a newly established home electronics brand centered in Istanbul.
BMVA (2016 - 2017) www.aprilla-care.com (2016) - Turkey	Infrastructure, web and mobile site design and implementation for Aprilla. Aprilla entered the Turkish market in 2016 for the industry of personal care appliances.
YUBLU (2014) Online SMS Platform - Turkey	Online SMS Platform implementation and design for Yublu, providing free text messaging service for international operators such as Turkcell, Vodafone, T-Mobile and AT&T